BULLETIN FROM

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MUST BOOKS

September 28

Hoffman, Malvina **HEADS AND ~~TAILS~~** Tales Scribner

** (Report repeated from 2/1/36 bulletin). "Ranks high with autobiographies of recent publication, particularly when compared with most of the recent stories of women. One is hard put to it to choose (if one must) between the delightful and revealing account of her background and early training, her parentage and inheritance and childhood association, and the tremendous part played in her development by her father's artistics tenets - and the fascinating unfolding of her own training, particularly the dramatic Rodin episode, and the culmination of her own career in the trip around the world, modelling "types" for the Field Museum. The story is definitely a professional and not a personal one; human contacts enter the picture only where they concern her career. But in spite of this, the tone of the whole is intensely human. Her profession *is* her life. A unique record and grand reading; a book that should appeal not only to people interested in the world of art, but to a wide public seeking appealing human stories. There is an inspirational quality that is rare, which commends the book to young aspirants to artistic fame." - On final analysis, five months later, the book measures up and surpasses the original impression, which had faded not a whit. Superbly illustrated with more than 100 pages of photographs. Slated for more than a usually successful sale for a book of its type. Substantial publisher backing. $5.00

October 1

Douglas, Lloyd C. WHITE BANNERS Houghton, Mifflin

** Another sure fire money maker, for Lloyd Douglas has struck the formula for sermons in readable story form. He has the divine gift of the born story-teller. He strikes a chord of common experience. He teaches a lesson people feel inspired to accept. What more can you ask? Personally, I found this less convincing than *Green Light* or *The Magnificent Obsession* but better than the others. If you can conceive of a book which combines something of *The Servant in the House* and *Mary Poppins* you will sense the flavor of *White Banners*. The story of a woman, born in England of the servant class, marrying outside her class and bearing the child of the man she married and who deserted her, determined to spare that child the stigma of his mother's position, and to give him every chance in life to make good - and of her relations with all whom she came in contact and whom she inspired to better things through her philosophy of non-resistance and her salty wisdom. Backed by publishers with $10,000 advertising campaign, full page advertising, posters in color, suggestions of window displays, etc. $2.50

And A Dark Horse I'd Like To Add

October 7

Flint, Margaret **THE OLD ASHBURN PLACE** Dodd, Mead

* Winner of the $10,000 Dodd, Mead-Pictorial Review prize and a significant book for a first novel. Don't pigeonhole as "another Maine farm novel". It is a farm novel - it is Maine - but it is more. The characters are vigorous, human, flesh and blood; there is an interesting situation in the impact of man on man, of two brothers, both bound to their love of one woman, meshed by their relations with another. A book in which the interest centers on the psychological situation, with plenty of action, successive high points of drama, and a convincing background which does not obtrude itself unduly. Publishers planning extensive sales aids, with substantial advertising and posters, featuring the attractive jacket. $2.50

And For Safe Investment Count On These

A new Burnett, *King Cole* (Harper); a new Van Dine, *The Kidnap Murder Case* (Scribner), and two dark horse mystery features, the first mystery title on S & S list, *Puzzle for Fools* by Patrick Quentin, and Timothy Fuller's *Harvard Has a Homicide* (Little, Brown). Reports below.

PROBLEMATICAL BOOKS - *Fiction*

August 10

Wilhelm, Gale **NO LETTERS FOR THE DEAD** Random House

This girl may be going places - some day. She has written two compact, vivid, original - but somewhat fragmentary stories, in *We Too Are Drifting* and this new title. She is intensely modern, elliptical in style, poignant in her restraint. There is a first impression of brittle superficiality, which the lasting impression denies. This is a story of a girl who is forced to the streets to earn first a mere living, then a substance for the dream future when her man is released from prison. Oddly convincing, but somewhat limited in appeal, for it is definitely a mental book, and lacks the details which might arouse sordid and macabre curiosity. $2.00

August 18

Royde Smith, Naomi **ALL STAR CAST** Macmillan

Against the frame of a London first night and a young critic's first assignment is told the story of a play presented and the manner in which the effects are achieved and the varying responses of audience and critics. A thorough-going picture of dramatic technique, skeleton and flesh, artistic efforts and their results, the public's reception. Interesting in its performance and enjoyable for the subtle delineation of the way in which the play is written, mounted and acted, The market is primarily those interested in the drama in its various facets. $2.50

~~August 27~~ 9-14

Wertenbaker, Charles **TO MY FATHER** Farrar & Rinehart

This is certain to be defined as a "biographical novel". Locally (Wilmington, Delaware, and Charlottesville, Virginia) it will be avidly read for attempts to place incidents and characters. Outside the precincts of the scandal-mongering aspects, the book deserves a wider market for its objectivity and its honesty and its sense of human development and human drama. Conventional-minded 'ware. (This means public libraries, too)... Life story, through early thirties,

of the son of a doctor whose weakness lay in looking back over decisions he had made, and questioning them. The son faces the same weakness in himself - with his eyes open. Meticulous history of his emotional instability, of his gradual growth, and of the inner development of a morbidly introspective youth. - Way ahead of anything he has done before.. $2.50 ✓

Late ~~August~~ Oct 9

Flandrau, Grace — UNDER THE SUN — Scribner

The "out-of-placeness" of whites in Africa and their background as presented in short stories wherein the race shows up pathetically weak and ignorant against its black brothers. The life they lead and their relations to the blacks underline the situations that arise. *Giver of Grapes*, *One Way of Love*, *Faith*, *An Affair of the Senses*, and *A Bitter Passion* appeared in Scribner's Magazine. Interesting, well done, emotional situations precipitated by African life. Limited. $2.50

September ??

Lee, Ronald Carrie — ~~VALIANT~~ Gallant DUST — Penn

Larry Ball, last descendant of an old Virginia line, falls in love with and marries a gypsy, and for these no sacrifice is too great for their love. He tries to keep his failure in life from those he loves, hoping they will think him dead, but in spite of his efforts, the pair are finally reunited. Overlong and negligible, for general bookshops - but good for rental libraries. $2.00

Randall, Jean — MAID OF HONOR — Macrae Smith

Pretty-pretty bit in which a girl-hating man and man- hating girl are forced to be together during a summer and in spite of rocky passages, fall in love. Once again the North conquers the South when the girl's objections to all things Northern disappear before love. Hauck-Loring market. $2.00

September 2

Lytle, Andrew — THE LONG NIGHT — Bobbs-Merrill

Through the night old Pleasant McIvor tells his next of kin the story of vengeance and violence that motivated his life. His father's murder by a band of lawless men sets in motion the wheels of revenge and young Pleasant and his relatives secretly carry out the retribution they plan for those involved in the murder. The Civil War serves as a shield for more revenge - and after Pleasant is wounded at Shiloh, he deserts to continue his search. Violence and vengeance in a pioneering story of the south, which has its high point in a panoramic picture of the Southern troops before the Battle of Shiloh. For readers who enjoy lusty novels with war backgrounds. Good Americana. $2.50

September 4

Hichens, Robert — THE SIXTH OF OCTOBER — Doubleday, Doran

What happens when a seer makes a bet about one of his forecasts? A bet which will make or break him financially? This is the basis of Claudius' story, as the bet undermines his belief in his powers and he gradually comes to accept the idea of murder to insure his winning - and how outside forces determine his actions. Slow-paced, but nevertheless a complete documentation of the growth of a murderer, and as such interesting entertainment. - Not in class with his *Paradine Case*. $2.50

September 11

Breckenridge, Gerald BRIEF KINGDOM Doubleday, Doran

The story of a young newspaperman who gambles all he has on his determination to make a go of a country newspaper which he has bought, and of his wish to find the people bigger and broader visioned than experience evidenced. He put up a good fight - and lost. Revealing and disheartening picture of a small town in Tidewater Virginia. Written in the first person, but does not read like an autobiographical novel. I felt the author showed promise, but that this book doesn't quite come off. $2.00

September 11

Mackail, Denis BACK AGAIN Doubleday, Doran

Leisurely, sometimes amusing in a rather ponderous British way - story of a return to the homeland after 25 years. It is a smaller canvas than the recent Mackail books - but has the same loosely discursive quality. - The story of a retired business man who returns to pick up the old threads in London, and keeps a diary recording his bewilderment over the changes in his relatives and his delight in their offspring. He welcomes a return to the traces when business summons him. - Mackail has been a disappointment. This won't resuscitate him. $2.00

O'Faolain, Sean BIRD ALONE Viking

There's a poetic quality in Sean O'Faolain's writing that carries one on through the mazes of a certain obscurity of structure and lack of clarity in story telling. This is the story of an emotional boyhood in Ireland of Parnell's time and immediately after; of the forces of religion and political unrest at work; of the contradictions of the Irish character, now gay, now sombre. Not so striking a piece of writing as *A Nest Of Simple Folk* - and the limitations of the autobiographical form plus the oblique approach to the story make it at times rather difficult reading. Not for a wide audience. $2.50

September 16

Steen, Marguerite RETURN OF A HEROINE Bobbs-Merrill

A completely different type of story and technique from what one has come to expect from Marguerite Steen. Lacks the distinction - and also lacks the erotic facets - of her earlier work. The story of a girl's reinstatement in normal life after two years' prison sentence for the poisoning of her mother, whose agonies of suffering she was determined to end. Of her gradual acquiring of a heroine complex, of her moral disintegration. An indifferent piece of work - neither interesting as a story nor convincing as a psychological study. Recalls the novel, *Follow the Furies*, but lacks the integrity and vividness of that. $2.50

September ~~18~~ 25

Albertini, Alberto TWO YEARS Viking

This is a disappointment. The publisher's report - in advance - sounded challenging and unusual. The book itself - for this reader - proved supremely boring. The period is ostensibly Rome of the fourth century, A D, and concerns a puking youth who is recalled from the deathbed for two years of grace to come to terms with himself, through the intercession of a monk. A picture of vacillation and a finale in, presumably, the fringe of the afterlife, where he finds what it is all about. Philosophical (pseudo), full of monastic hair-splitting, slowed up with long rambling conversations. Perhaps we are wrong - but we can't see an American market for this, in spite of the cudos of the literati. ~~$3.00~~ 2.75

September 30

Linn, James Webes WINDS OVER THE CAMPUS Bobbs-Merrill

A serious novel of college life today, reflecting many currents of thought as personified by the various characters:- the professor whose tolerance is his stumbling block, the student dedicated to social reform, the country boy faced with issues larger than he has before encountered, the university investigated for "subversive activities" and so on. A large gallery of characters - undergraduate and faculty - representing the present day world i(the microcosm of the Midwest University. -- For the *Not to Eat, Not for Love* market. $2.50

October 1

Burnett, W. R. KING COLE Harper

* Somewhat timely in its subject matter - the story of the period before an election, in which the Republican governor is up for reelection, and goes a bit Hitler in his endeavor to counterbalance his opponent's control of the farm vote. Political situation interspersed with counter plots - his daughter is in and out of love, his son on the verge of expulsion, his own love life is in a precarious state, with scandal on the fringe. With his reelection, the personal problems fade away. Good fast business - fairly vivid in the telling - good entertainment for men especially. Burnett can tell a story well. $2.50

October 6

O'Donnell, E. P. GREEN MARGINS Oat Bom Houghton, Mifflin

Fragmentary in style - a story of the delta section of Louisiana. The people are pictured as shiftless, amoral, casual in living from hand to mouth. The central figure is a girl facing her first communion, who gives into to easy passions with a river man, and who later refuses to marry him, in spite of her pregnancy, and decided to wait (an alibi of escape) for her local suitor, a smuggler of aliens who is serving a prison term. She goes to live with her philosopher grandfather and enjoys her detachment from marital claims, turning down opportunities until circumstances and hunger drive her back to the man she had planned to marry eventually. O'Donnell is one of the winners of a Houghton, Mifflin Literary Fellowship. The book shows flashes of promise - a certain originality of approach and style - an appreciation of unused material - but a lack of digestion of that material which makes the book difficult reading. $2.50

October 13

O'Brien, Edward J. ed. THE BEST BRITISH SHORT STORIES 1936 Houghton, Mifflin

An annual - and less stimulating than usual. Perhaps there is the same dearth of short stories over there that magazine editors complain of here. In any case, there are many new or vaguely familiar names - with stories that seem ultra-conservative and deliberately avoiding timely issues. Elizabeth Bowen and H. E. Bates are the only names thoroughly familiar to the American audience. Contains the Yearbook of the British, Irish and Colonial Short Story. Important for short story courses, public libraries, etc. $2.50

October 15

Dinneen, J. F. WARD EIGHT Harper

The history of Boston's Ward Eight, where the Irish replaced the Yankees and the Italians the Irish, as a background for the story of Big Tim, who absorbed ward politics early in life and made them his career under the leadership of a powerful ward leader. Bucking the machine, he fails - playing along with it, he succeeds. With the death of his mentor, he realizes that his future is his own. There is an authentic feel to the material of political intrigue and chicanery and the successive rises in power of the conflicting elements - which should appeal to men interested in books with current problems as background and setting. $2.50

October 21

March William THE TALLONS Random House

A grim sort of story about hare-lipped Andrew and his attractive brother, Jim, and the havoc Myrtle causes between them. Encouraging Andrew so that she may see more of Jim, who will have nothing to do with her, she seeks revenge by public mocking of Andrew's deformity. She succeeds in marrying Jim when he is tight - and continually sets one brother against the other, until finally Andrew, to protect Myrtle, kills his brother - and confesses his crime.... Alabama setting for a constantly changing set of emotional values, not as striking as *Company K*, but a thorough job of psychological portraiture. $2.50

October 26

Keyes, Frances Parkinson HONOR BRIGHT Messner

This is the publisher's big book of the Fall, to be backed with extensive advertising, posters, sales aide, etc. Frankly, it doesn't seem as important as they would have one believe. It is good reading for one who wants a lush, sentimental, romantic novel, with lots of narrow escapes before real happiness is achieve. A sure bet for the circulating library. Honor Bright is the somewhat mistreated and certainly misguided lovely daughter of a Southern beauty, and of a father who is a bit of a business man and very much of a politican. With the mother's daughter, tiny Honor Bright comes into association with the Stones, important socially, financially, politically - and she comes to dominate their destinies. A succession of missteps ends finally in the right sort of success. Mrs. Keyes knows her political and Washington background, and spins a readable tale $2.50

Late October

Kreymborg, Alfred; Mumford, Lewis;
Rosenfeld, Paul - editors THE NEW CARAVAN Norton

An amazing anthology, plays, short stories, essays, a short novel, poems - all material hitherto unpublished. New authors - new works by established writers such as Horgan, Sherwood Anderson, Witter Bynner, Conrad Aiken, E. E. Cummings, etc. All very modern, stark realism, people on relief toughs - nothing to give a conservative relative for Christmas, but not "shockers". Some seemed pretty sordid in subject - some unpleasant - all well done. Should sell to those interested in modern American writers. This is the fifth of the series. $3.95

RECOMMENDED MYSTERIES, WESTERNS AND THRILLERS

August 19

Steele, Kurt — MURDER GOES TO COLLEGE — Bobbs-Merrill

* Excellent entertainment in the story of Hank Heyer, money loving, hard hitting detective, who plays both sides against the middle in solving the mystery of the murder of a mathematics professor. $2.00

Late August

Crowley, Michael — HORSESHOE RANGE — McBride

Average Western in which power loving Arden brings plenty of trouble to surrounding ranchers, who fight together to defeat the growing menace. $2.00

September 4

Heyer, Georgette — BEHOLD, HERE'S POISON — Doubleday, Doran

* Good reading. Two nicotine deaths in a family baffle the police but the caddish, sarcastic heir, by withholding information and pursuing his own lines of investigation brings about his own idea of justice. $2.00

King, Rufus — THE CASE OF THE CONSTANT GOD — Doubleday, Doran

Another tightly written Valcour case, wherein a whole family flees a murder charge only to be overtaken by Valcour who sets their minds at rest. Good-though a bit misleading as to title. $2.00

September 14

Conner, Rearden — TIME TO KILL — Knopf

A strange book - especially on the Knopf list. A sordid thing for the readers of pulp thrillers. Tenement dwellers - two brothers, one a sadist, the other a victim of his passions, who is the culminating point in a succession of killings for the sake of killing. Story dwells on minutiae of crimes $2.50

September 17

Gregory, Jackson — INTO THE SUNSET — Dodd, Mead

* No livestock in this well-written Western, which avoids the routine in a story of Barry's hunt for vengeance for the death of his brother. Gold and a gal enter the picture. $2.00

September 18

Andrews, Charlton — THE AFFAIR OF THE MALACCA STICK — Ives Washburn

Far-fetched, though, as murder stories go, it is a good one. Sir Hector Vane is found dead after interviews with six enemies. Finally the clues lead Scotland Yard round and round until they land on the least likely suspect. $2.00

September 21

Bentley, E. C. & Allen, H. W. TRENT'S OWN CASE Knopf

* Excellent entertainment. For the sake of an innocent friend, Trent returns to his own brand of detection, working with the police but not sticking to their rules. Inspector Bligh more than approves when the real murderer is trapped into confessing. $2.00

Quentin, Patrick PUZZLE FOR FOOLS Simon & Schuster

* Launching the Inner Sanctum's new line of mystery stories with your money's worth of theatrics. Good atmosphere and background for the whispering campaign and murders that take place in a sanitarium where a Broadway producer, in for a drink cure, plays detective and gains a new incentive for life. $2.00

September 25

Bailey, H. C. A CLUE FOR MR. FORTUNE Doubleday, Doran

Short stories of Fortune's cases wherein the introspective detective-doctor bewails and bemoans lost opportunities, insults patient Lomas and Bell, and entertainingly solves murders, robberies, substitutions and kidnappings. $2.00

~~September 25~~ H 9-28.

Fuller, Timothy HARVARD HAS A HOMICIDE Little, Brown

* Yes, it is as good as it's, reported to be - and if Timothy Fuller can sustain his high degree of excellence in a closely knit and original plot, vivid background, and swiftly paced dialogue he is a writer to watch, not only for what he can do in the mystery field, but in modern fiction... A first rate yarn of the unravelling of the mystery surrounding the death of a Harvard professor who was leading - but to put it mildly - a triple life. To be serialized in Atlantic Monthly. $2.00

September ??

Bortner, Norman Stanley BOND GRAYSON MURDERED! Macrae Smith

Fair to middlin(- for those who like deductive reasoning rather than action. Amateur criminologist, Professor Wells, solves mystery of wealthy Grayson's death, frees the convicted suspect and wins a wife. Baltimore setting. $2.00

James, Will SCORPION ~~Sept.~~ Oct 16 Scribner

Tried to see this as rating some other place than "Western" or "Juvenile" but double reading returns same verdict. It starts out to be a horse story - and it winds up as pretty conventional Western with love interest on the side. Too bad Will James doesn't stick to his horses. Market for older boys and girls and adults not too critical of their fodder. The Will James' name and fame will help. $2.00??

October 1

Grey, Zane THE LOST WAGON TRAIL Harper

This classes with some of Grey's earlier work - *Riders of the Purple Sage* etc. and really steps up his work of more recent vintage. Period - the Civil War; a Southerner goes West joins forces with an Indian, raids wagon trains, and eventually is involved in a wholesale massacre, from which a lovely girl is rescued. The girl's missing lover turns up at the crucial moment. Setting Cimarron country. $2.00

October 7

Crofts, Freeman Wills MAN OVERBOARD! Dodd, Mead

Meticulous deduction in which Inspector French is again instrumental in unravelling the murder of an agent sent to inspect the process for rendering gasoline inert (and incidentally freeing an innocent man from jail). $2.00

October 8

Montanye, C. S. MOONS IN GOLD Lippincott

Adventure thriller rather than conventional mystery - for light reading to pass the time, but no great shakes. The theft of a set of opals involves two master thieves and a woman. The scene shifts from Paris to London to China. $2.00

October 15

Van Dine, S. S. THE KIDNAP MURDER CASE Scribner

Not up to snuff at all at all. But - since it is Van Dine - it will sell and rent.... A good for nothing wastrel is presumably kidnapped. Vance thinks he is dead, but goes ahead with the Inspector's elaborate plans for snaring the kidnappers at the ransom tree. That failing, he turns to his own methods, and gently but firmly eliminates the suspects down to one, though not in time to prevent the death of the first victim and the kidnapping of a second. $2.00

PROBLEMATICAL BOOKS - *Non Fiction*

August 15

Middleton, George THAT WAS BALZAC Random House

A play, designed more to read than to act, I should think, as there seems to be comparatively little action. Rather is it an analysis of the real Balzac, done in dramatic form, at various steps in his career. Interesting. $2.00

August 20

Sandburg, Carl THE PEOPLE, YES Harcourt, Brace

Sorry I can't agree that this promises to be one of the "authentically popular" poems. It is not easy reading - demands intense concentration - and leaves a kaleidescopic picture, a scramble of cross sections of the country, of social planes, of points of view. Interspersed with salty anecdotes, tall tales, proverbs in the making. A book that will appeal to the left-wingers - to the intellectuals - to those who are interested in his development. (Ltd. to come) $2.50

August 25

Geiringer, Karl BRAHMS Houghton, Mifflin

In spite of the amount that has been written about Brahms, this still salvages something new, and tells the story of a dramatic personality for all there is in it. The book falls into three parts:- extracts from his letters, authoritative sources, etc. interpreted anew; his work and the interpretation of it; his place in music. Not too technical for the unmusical. A good job. Ill'd. $4.00

September 2

Watson, James E. AS I KNEW THEM Bobbs-Merrill

* A refreshing and wholesome contribution, particularly needed today - in the memoirs of a man who has served in Congress for forty years. A straight-out Republican machine politican from Indiana, conservative, loyal, fearless, outspoken, a power in his party up to his defeat in '32, party "whip" in the House, leader in the Senate. He served under eight presidents, is a mine of anecdote, serious and humorous. Should interest enormously anyone who has followed the political history of the country in those years, for its backstage views of the machinery. Certain high spots of interest - the defeat of the League of Nations project, the fight over the Payne-Aldrich bill, etc. But on the whole not intended as a history of the period, but rather an intensely human and casual autobiography, and all amazingly good-natured. The moralizings that wind up each chapter are rather likeable, showing the point of view of a patriot. (There will be a de luxe large paper edition, limited to 99 copies, autographed, boxed-$10.00) Trade- $3.50

Grooch, William Stephen SKYWAY TO ASIA Longmans, Green

* There are to be two China Clipper books, unfortunately, for they are sure to hurt each other's sales. And this is a grand job - a fascinating and exciting account of the plans for the service by the man who built the air bases, at Midway, Wake Island and Guam. Tells of how they set up their establishment, power plant, houses, docks, plumbing, service station - just a jump ahead of the approaching plane, on test flight. Comes up to flight itself, An amazing story of pioneering, amusingly and entertainingly told. For anyone who likes adventure stuff, aviation, travel. $2.50

September 3

Lautman, Maurice F. ARTHRITIS AND RHEUMATIC DISEASE Whittlesey House

Frightening increase of arthritic conditions, due to pace of modern life, while other diseases are receeding. Analyzes symptoms, types of treatments, measure for prevention. With increased interest in subject, there should be a definite market, not confined to medical men. $2.00

~~September 4~~

Noble, Lorraine - editor FOUR-~~DAY~~ STAR SCRIPTS ~~Oct. 23~~ December 4 Doubleday, Doran

For writing courses, motion picture and drama students, the "shooting" scripts, with all camera directions for certain outstanding pictures, - *Lady for a Day, Louis Pasteur, It Happened One Night,* and *Little Women.* For that part of the public that likes to see the wheels go round. $2.50

September 7

Nathan, George Jean THE THEATRE OF THE MOMENT Knopf

A collection of Nathan's personal opinions, ranging from unrelated essays to paragraphs, dealing with plays, playwrights and actors, elaborated from his more recent reviews in current magazines. His well-known spit-ball type of criticism, amusing enough in small doses, but not for consecutive reading. A book for pick-up reading. $2.50

September 9

Wolf, Howard & Ralph RUBBER Covici, Friede

* Breezy and popular account of rubber from every angle - its history, background, how discovered and how it grows, the scandal of its exploitation, the human elements, the big business of rubber, foreign and domestic. Attempts to make synthetic rubber. Variety of uses. A grand job - good reading. $4.25

September 10

"Petulengro" GYPSY FIDDLER Funk & Wagnalls

The autobiography of an English violinist, born in a Romany caravan, the son of a wandering fiddler and horse doctor, who by dint of his own efforts became one of England's most popular concert conductors. He got his training from his father, who taught him all he knew, in all lines, and as a child was hired out as entertainer. His life has had many facets, - farrier, orchestra leader, gypsying, collecting reptiles. And the background shifts from England to Africa, to Australia, to America. Popularity of book in England largely due to his familiar name, while here the shortcomings of style and colorless of a personality across the printed page will lessen sales possibilities. Ill'd. $2.50

September 11

Malone, Desmond THE LAST LANDFALL Doubleday, Doran

Autobiography of a ship's wireless operator, from childhood, to the aftermath of a German prison camp, deafness at 26. Childhood, with his policeman father, school days, a trip to Ireland, his refusal to take Catholic orders, his first voyage, the men and ports, the torpedoing of the ship and his capture by the Germans, and his experiences in the prison camp. Detailed account - well written, English and Irish and sea background. $2.75

September 14

Van Gogh, Vincent to
Anton Ridder van Rappard LETTERS TO AN ARTIST Viking

Has a good chance to pick up the trail of the stimulated interest in Van Gogh. Letters that cover the period spanned by his reestablishment in Paris, his struggles to learn new technique, his association with the woman he took in from the streets. Shows Van Gogh, the artist, the critic, the intellectual and the petty. Limited edition, 650 copies - $10. Trade edition - Ill'd $3.50

Chase, Stuart RICH LAND, POOR LAND Whittlesey

* Graphic account of a flying trip investigating drought and flood conditions, and projects under way to offset them and prevent - eventually - their recurrence. Thoughtful study of the vast riches our country offered and of the ruthless waste. Presentation of possible means of handling the situation, with discussion of projects already started, such as the Tennessee Valley project. Points out need of centralization through government agencies. A challenging book, with Chase's usual force and clarity. $2.50

September 17

Waddell, Helen THE DESERT FATHERS Holt

I'm afraid my appreciation does not lie in the direction of scholarly treatises on the remote lives of the desert fathers, who sought - in their need for asceticism - the loneliness which bred fanaticism and heroism. Fragmentary - bits of biographical data - extracts from their teachings - translations of accounts of their philosophy and lives. While recognizing the skill with which the material is handled, I could not feel that the sale, through bookshop channels, was likely to go beyond a very small and limited group. $2.50

~~September 21~~ 10-19

Lawrence, D. H. PHOENIX Viking
The Posthumous Papers - edited by E. D. McDonald

* Good chance to clean up on your Lawrence fans, for here is the unpublished material in non-fiction fields which has been made available for publication. Essays, critics, fragments, a few things that appeared in magazines or periodicals of one sort or another, many that have never been published - a rich harvest revealing many facets of that brilliant mind, and indicating growth along lines of deep thinking on social, educational and literary problems. $3.75

September 22

Wu Yang (Yu-Ch'Uan) THE FLIGHT OF AN EMPRESS Yale

This is more the story of Wu Yang than of the Empress. His own character, his sincere efforts to serve his people, his method of handling the Boxers, and - almost incidentally, the story of the flight. An excellent piece of writing but demands close attention because of confusion of Chinese names. Transcribed by Liu K'un - translated by Ida Pruitt. Ill'd. $2.50

September 23

Goldstein, Morris THUS RELIGION GROWS Longmans, Green
The Story of Judaism

Tremendously important and interesting for anyone who has any background or understanding of the history of Judaism, and a challenge to any reader in the fervent presentation of the story of a down-trodden race which has been able to keep virtually intact a religion through countless years. The names are difficult for the uninitiated - one feels that he repeats himself and that the reading and understanding are hampered. But for the main purpose - that of bringing together in one book the unfolding of the history of a religion and a people and the scholarly approach to the question of authenticity, chronology and interpretation of the Old Testament - I feel he has accomplished something that was badly needed. A book primarily for your students and Jewish customers; good for the long haul. $3.00

Wedgewood, Iris FENLAND RIVERS Morrow

Here's a book that will sell to the market that bought the Scribner series on England and Scotland. Two distinct appeals, - to the traveler who wants to blaze new trails away from hackneyed parts of England; and to anyone who will enjoy the book for the beautiful aquatones, the graceful text and the real understanding it gives of that section of England between Lincolnshire and Norfolk. Illustrated by Henry Rushbury. $5.00

September 23

Wheeler-Bennett, John W. WOODEN TITAN: Hindenburg Morrow
In Twenty Years of German History

The period covered is 1914-1934, and the purpose of the book is to examine the evidence and see whether or not the charge against Hindenburg is true: "Ludendorff won his battles and he betrayed Ludendorff; the Kaiser made him a field marshall and he betrayed the Kaiser; the Right elected him in 1925 and he betrayed the Right; the Left elected him in 1932 and he has betrayed the Left." - An interesting weighing of the evidence, and a decision that the statement is exaggerated, but has basis of fact. Of interest to readers of current history and international problems. $5.00

September 24

Lait, Jack, ed. WILL ROGERS WIT AND WISDOM Stokes

Companion volume to Coolidge book. A collection of excerpts from all his writings, not specifically the Times material. Book for plus sale. Ill'd. $1.00

Thomas, Lowell MEN OF DANGER 16-15 Stokes

Collection of true stories of danger and sudden death, told by men who make their living by risking their lives, and reported by a man who can tell a good story. Sand hogs, steel workers, acrobats, lion tamers, coast guards, men who make explosives and poison gases, life guards, policemen, firemen, miners - and the professional soldier of fortune. A book for men with a big plus sale chance for boys, though it is strong meat for them. Ill'd. $3.00

September 25

Sackville-West, V. SAINT JOAN OF ARC Doubleday, Doran

Yes, another Joan - but one that presents the story from a rather different angle, weighing the evidence, analyzing the contradictory elements, the variations in story and legend, and emerging with a clean cut, scholarly biography. At times a trifle pedantic, often stressing the less glamorous side - Miss Sackville-West none the less has something fresh to present. Her name will stimulate sales, but I can't see a wide immediate sale. $3.00

Richards, Robert Hallowell ROBERT HALLOWELL RICHARDS, HIS MARK Little, Brown

The autobiography of an old man who has achieved fame as an expert in mining engineering. From a stupid schoolboy, he grew up to be a man who had found his niche, became a teacher, wrote the first up-to-date book on ore dressing, and was part of the U.S. Geological Survey studying the black sands of the Pacific. Received Legion D'Honneur, at eighty five. For those interested in engineering rather than in biography, for here lies the emphasis. $3.00

Jackson, Margaret Hastings
& Hodder, Elizabeth THE SEVEN SOVEREIGN HILLS OF ROME Longmans, Green

Not a travel book, but good background material on Rome's long and tortuous history - the people that built that history - the social, economic and religious elements that developed in that history. Extremely well-done and readable, though very long. Carries up to united Italy. Illustrated. $3.50

September 30

Maynard, Lorraine GENIUS IN CHRYSALIS Longmans, Green

The market for this is primarily those interested in child psychology, teachers, parents. Author takes childhood of outstanding people, and shows how the germs of future greatness were there and visible, if properly interpreted. Among those discussed are Cotton Mather, Robert Schumann, Edgar Allen Poe, Isadora Duncan, James Barrie, etc. $2.00

September ?? 17

Rahn, A. W. YOUR WORK ABILITIES Harper

An authority on personnel with Western Electric suggests what really is a simple idea - a self analysis of abilities and interests and capabilities, putting facts down on paper, so that others may know you for what you are. This for the youth seeking a job - and for the man in a job where he is not getting enough ego satisfaction. Urges more consideration on part of employers of personality brochures already in their hands, for better use of man power at hand. A book that has a self help angle, and that should also prove suggestive for people handling employment. He takes a long time getting to the plan. ~~$2.00~~ 1.75

Clark, Sydney A. CUBAN TAPESTRY McBride

Good armchair reading on Cuba with historical and legendary bits interspersing personal account of wanderings. Night life, points of interest, sugar, cigars, fincas, little known towns, all told in informal manner together with a sympathetic presentation of native characteristics. Somewhat in manner of Jackson's *Mexican Odyssey*. Ill'd. $2.50

Brinton, Crane THE LIVES OF TALLEYRAND Norton

Talleyrand lived through so many regimes that his life is in itself a panorama of Europe of the period. This biography frankly avows his intention to whitewash him to some extent, to present his best side, and the real contributions he made. Thoroughgoing job with bits of grand writing and a few points where the whitewashing runs a bit thin. $3.00

Cannon, Walter B. DIGESTION AND HEALTH Norton

Here you have the cold hard facts of what happens in your stomach, the technical aspects of appetite, hunger and thirst, fear, excitement, etc. Observations made of actual processes through unhealed wounds, etc. Not a wide appeal - too technical for average layman. $2.00

Maxwell, Helen Brownell BEYOND THE RIVIERA 9-25 Scribner

Pleasant ambling description of Provence - lovely pictures - nice bits about the natives. Little known towns, mostly hilltop villages, and few old favorites such as Grasse, Castellare, Vence, Sospel, etc. Markets - leisurely life - trips - historical legends - historical facts. Not really a guide book, though would be good steamer reading for a Mediterranean trip. Woodcuts by Ernst Ewerbeck. $3.00

~~October 1~~ 9-17

Ross, Ishbel LADIES OF THE PRESS Harper

* "The Story of Women in Journalism by an Insider" - the sub title reads. And it is a swell book. Market much that of Stanley Walker's *City Editor*, with vast detail as to ramifications of job, limitations of opportunity - and the women who have made good in the whole history of American journalism. Human interest stories galore - good personality bits. A tremendously long book, but holds the interest throughout. Plus sale in vocational directions. ~~$3.50~~ 3.75

Taggard, Genevieve CALLING WESTERN UNION - October 1 Harper

Modern, but with bits of sheer lyric beauty; left wing, but full of human sympathies. Interspersed throughout are bits of critical commentary and appraisal in prose, and the introductory autobiographical sketch is one of the finest things in the book. I liked it. $2.00

McClelland, Nancy FURNISHING THE COLONIAL AND FEDERAL HOUSE ✓ Lippincott

A practical and enlightening book, which not only analyzes the types of furniture belonging to the different steps of our Colonial and Federal periods, the wall treatments, the floors, windows, and fine details, but she presents her facts so that you mentally build the rooms as you read, and you find out which of the things she describes are to be had in good reproductions. Fully illustrated. A book for anyone building or planning a home. $3.50 ✓

October 5 ✓

Bisch, Louis E. BE GLAD YOU'RE NEUROTIC Whittlesey

I suppose this might get some of the Dorothy Brande market, and the title is a challenge. He shows the value of some of the elements that, wrongly directed make for neuroticism, that recognized and controlled make for greater flexibility, sensitivity, imagination. $2.00

October 6

Daugherty, James THEIR WEIGHT IN WILDCATS Houghton, Mifflin
Collected and illustrated by

A collection of "tall tales" of American frontier life, largely from original sources. Includes chapters best described by their titles:- *Davy Crockett Hunts Bar, The Miraculous Escape of Simon Kenton, Louis Weitzel, Indian Hunter, Johnny Appleseed, The Hunters of Kentucky, etc.* Miraculous escapes, Indians, flood, starvation, wild animals, etc. Broad factual base and some folk-love. Not brand new material, but a definite contribution to Americana. $2.50

Repplier, Agnes IN PURSUIT OF LAUGHTER Houghton, Mifflin

Very charming and quite original tracing down of the sources and types of humor at various periods in England's story, with certain glances in the direction of these United States and Mark Twain, Josh Billings, etc. Essay form - for the very definite Repplier market, and for those interested in history of literature. Good for women's club lists. $2.75

October 6

Woldman, Albert A. LAWYER LINCOLN Houghton, Mifflin

A new light on Lincoln in that the consideration is directed toward Lincoln, the lawyer. How his legal training equipped him for the presidency and the problems he met. High points of his cases - personality bits in quotations from his remarks - interesting picture of law in those days. The market - men and lawyers particularly - and of course, all interested in Lincoln. $3.50

October 7

Skinner, Cornelia Otis EXCUSE IT, PLEASE. Dodd, Mead

Many of these entertaining sketches have appeared in Esquire and the New Yorker. Fun reading - magazine readers and theatre goers will enjoy having them in book form. Subjects, - Skating, Dancing, Flying, Horse Shows, Conversational Openings, Troubles with the Telephone, "A Paintable Face", springboards all for gay commentary on modern life. $2.00

October 12

Duff, Charles THE TRUTH ABOUT COLUMBUS Random House

Here's a book that upsets the schoolday picture of Columbus as the discoverer of the fact that the earth is round, - and some other things. Establishes fact of discovery of America three hundred years earlier by the Norsemen, of its being indicated on a world chart two hundred years earlier, of a globe being made to indicate the shape of the world which simplified Columbus' venture. Columbus presented as a visionary with a practical side when it came to money, and a determination to improve his own lot and at the same time adding to the glory of the Catholic Church. It is indicated that he was of Jewish origin, and had many contacts with Jews, and that the venture was financed by money secured from Jews ousted from Spain. Interest should be general - to any interested in American history, to Jews for that new slant, to readers of biography. Intro. by Guedalla. $3.00

October 13

Bowers, Fredson Thayer THE DOG OWNER'S HANDBOOK Houghton, Mifflin

Excellent, common sense book written by a licensed judge of the American Kennel Club. How to buy, how to breed, how to keep, types of kennels, tricks of the trade, types of dogs and purposes for which intended, points, prices, feeding, care, training, dog shows, etc. Thirty two pages of photographs. A must book for most dog owners. $2.25

October ??

Aiken, Conrad TIME IN THE ROCK 10-9 Scribner

There is a definite market for Conrad Aiken, and to them this book will be an essential item. It has an eerie beauty, but with it an obscurity and an obliqueness that makes it doubtful whether this volume will add to the group. $2.50

Wheelock, John Hall POEMS: 1911-1936 10-2 Scribner

This volume - the author's own choice of his best work - will, on the other hand definitely increase his audience. The poems are full of lyrical beauty, and the inclusion of his earlier verse with its great promise, gives a chance for a study

of his growth. There is a haunting rhythm, a beauty of thought and expression, which makes it take place with some of our finest verse. They deserve wider sale. $2.50

RECEIVED TOO LATE FOR INCLUSION IN JULY BULLETINS

Published

Brockman, Mary WHAT IS SHE LIKE? Scribner
A Personality Book for Girls

Value wider than girl market - extends to women, and men for that matter. Good habits should replace bad ones; study of good manners and good form; speech, grooming, fastidiousness; clothes; surroundings; community responsibility; the home; health; diet; health of mind; relations with people; budgets; jobs. Good sound common sense, and not dated. Sell in trade and educational department. $1.50

August 3

Sitwell, Edith VICTORIA OF ENGLAND Houghton, Mifflin

* Grand reading, one of the livest biographies of Victoria I have read. Emphasis on early years, vivid picture of childhood, training, contacts with people, various influences that came into her life, early years of marriage. The latter part deals more with political and social changes, and throughout there is a sense of the march of events in England and the world. Illustrated. $3.50

August 11

McAdoo, Eva T. HOW DO YOU LIKE NEW YORK? Macmillan

A week's stay in New York, told day by day with methods of conveyance and routes described. Good assortment of sights. Restaurants seem out of line with moderate expenditures in other directions. Museums, parks, foreign sections, historic spots, Planetarium, Cloisters, residential sections, Radio City. Good for out-of-towners, with some appeal to New Yorkers as well. Illustrated. $1.50

Westermarck, Edward THE FUTURE OF MARRIAGE IN WESTERN CIVILIZATION Macmillan

Thorough study of marriage from various angles:- history, developments, changes in various parts of world and various times, marital maladjustment, sexual maladjustment, adultery, types of marriage, free love, predicted disappearance, monogamy and polygamy, divorce, morality. A book that gives the reader a chance to draw his own conclusions from authorities and instances quoted. $2.50

Announcing New Editions of

Nevins, Allan, ed. THE DIARY OF PHILIP HONE Dodd, Mead
New edition, illustrated gift book. Boxed. (9/17) $5.00

Peple, Edward A NIGHT OUT Dodd, Mead
Famous cat story, reset and illustrated by Zhenya Gay. (9/17) $1.00

Trotsky, Leon THE HISTORY OF THE RUSSIAN REVOLUTION Simon & Schuster
One volume edition of classic history. Good merchandise. (9/17) $3.00

Mantle, Burns THE BEST PLAYS OF 1935-1936 containing year book Dodd, Mead
Winterset, Idiot's Delight, First Lady, End of Summer, etc. (10/7) 3.00

PLEASE NOTE THESE CHANGES IN DATES AND PRICES

		Page
Baum, V.	SING SISTER SING (Doubleday Doran) from $2.50 to $2.00	249
Larsen, H. A.	SELMA LAGERLOF (Doubleday Doran) from 8/7 to 8/21	238
Baldwin, F.	MEN ARE SUCH FOOLS (Farrar & Rinehart) from 9/17 to 9/8	274
David, H.	THE HISTORY OF THE HAYMARKET AFFAIR (Farrar & Rinehart) from 8/6 to 8/28	237
Gorman, H.	THE MOUNTAIN AND THE PLAIN (Farrar & Rinehart) from 7/30 to 8/13	248
Beeding, F.	MURDERED ONE BY ONE (Harper) postponed to Spring, 1937	253
Orwell, G.	THE CLERGYMAN'S DAUGHTER (Harper) from 8/6 to 9/3: orders after publication date, $2.50	270
Escott, M.	I TOLD MY LOVE (Norton) definite date 8/14	247
Burt, S.	ESCAPE FROM AMERICA (Scribner) definite date 8/4	260
Jelliffe, B.	FOR DEAR LIFE (Scribner) definite date 8/28	277
Train, A.	MR. TUTT TAKES THE STAND (Scribner) definite date 8/28	249
Montgomery, L.M.	ANNE OF WINDY POPLARS (Stokes) from 8/6 to 8/10	224
Sherriff, R. C.	GREENGATES (Stokes) from 8/6 to 8/10	221

THE NEW YORK OFFICE CALENDAR - AUGUST 15th to AUGUST 30th

August 17	Singer, I. J. - THE BROTHERS ASHKENAZI (Knopf)	231
August 19	Noyes, A. - VOLTAIRE (Sheed & Ward)	257
	Steele, Kurt - MURDER GOES TO COLLEGE (Bobbs-Merrill)	298
	Van Der Veer, J. - THE RIVER PASTURE (Longmans Green)	257
August 20	8-17 Priestley, J. B. - THE STONE FOREST (Harper)	231
	Sandburg, C. - THE PEOPLE, YES (Harcourt Brace)	301
	Young, F. B. - FAR FOREST (Reynal & Hitchcock)	267
August 21	Downing, T. - THE CASE OF THE UNCONQUERED SISTERS (Doubleday Doran)	252
	Norris, K. - THE AMERICAN FLAGGS (Doubleday Doran)	221
	Peattie, L. R. - AMERICAN ACRES (Putnam)	234
	Roth, J. - THE BALLAD OF THE 100 DAYS (Viking)	250
August 24	Van Etten, W. - I AM THE FOX (Little Brown)	246
~~August 25~~ 9-4	Leslie, D. - FAIR COMPANY (Macmillan)	247
~~August 27~~ 9-14	Wertenbaker, C. - TO MY FATHER (Farrar & Rinehart)	293
August 28	Jelliffe, B. - FOR DEAR LIFE (Scribner)	277
August 29	Heiser, V. - AN AMERICAN DOCTOR'S ODYSSEY (Norton) *Book of the Month for September*	253

PLEASE ADD THIS TITLE TO THE AUGUST 1st to 15th CALENDER

August 14	Escott, M. - I TOLD MY LOVE (Norton)	247